

**IROC SYSTEMS CORP. ANNOUNCES REVENUE FOR 2003 FOURTH QUARTER**

Red Deer, AB/ January 16, 2004/ - Tom Alford, President and CEO of IROC Systems Corp. (“IROC”) (TSXV:ISC) announced that IROC’s unaudited revenues for the three month period ended December 31, 2003, were \$1,790,000, as compared to \$777,000 for the three months ended December 31, 2002.

Mr. Alford commented that, “during the third and fourth quarters of 2003 the Company began to realize upon some of the potential that has been developed in its S.M.A.R.T. division, resulting in dramatic increases in utilization, revenues and cash flow. The S.M.A.R.T. technology has been refined and the commercial aspects of its development are now being exploited. The sharply increased activity in this area will allow IROC to continue its development of the next generation of equipment and software, while at the same time providing a platform for the introduction of new related products into the market place in Western Canada.”

Full financial results will be available upon completion of IROC's year end audit.

Copies of IROC’s previously issued financial statements and Annual Report are available on the Internet at [www.sedar.com](http://www.sedar.com).

IROC Systems Corp. is an Alberta based oilfield services company that has provided equipment and personnel in the area of downwind air quality monitoring and safety services to the energy sector since 1982. IROC has developed key technologies to address remote air quality monitoring, designed and deployed new air breathing systems and provides a full line of safety services for drilling, completion, production and plant shut down operations. Also, the Company’s wireless technologies provide custom solutions and innovative products, which integrate wireless and satellite technologies, to deliver connectivity solutions for specialized markets in a variety of industries.

**FOR FURTHER INFORMATION PLEASE CONTACT:**

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